



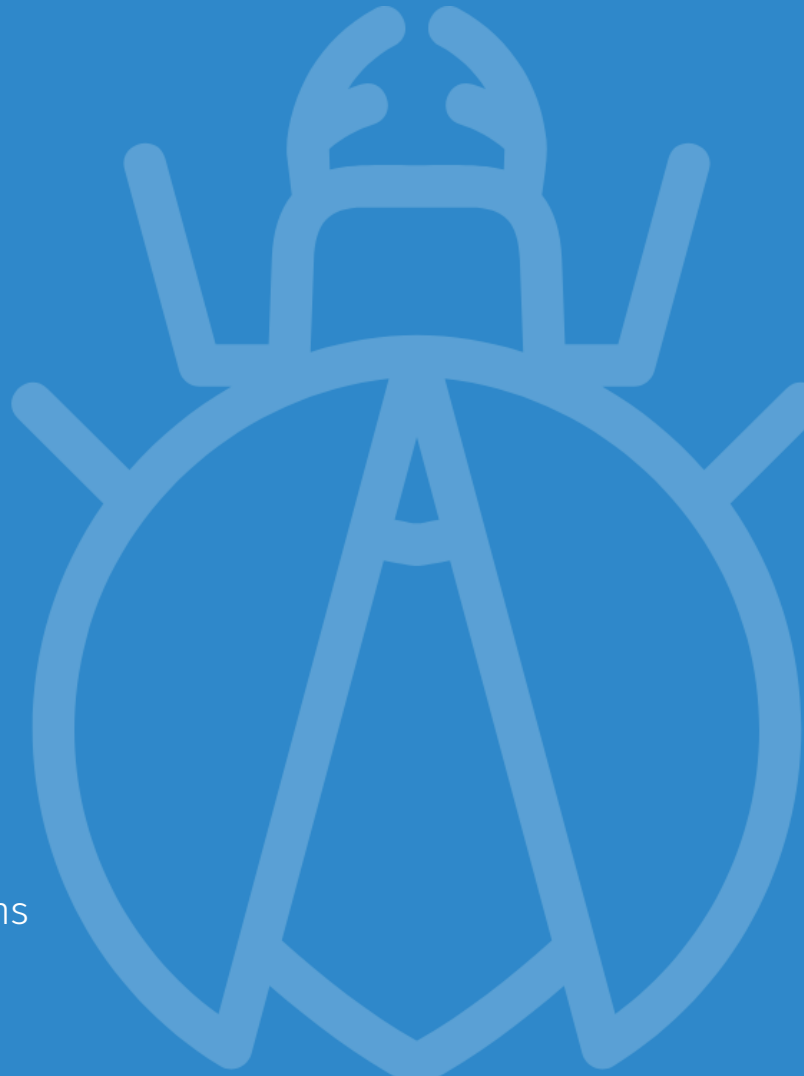
B'etl™

Convert. Validate. Accelerate.

Modernization doesn't have to be hard.
With B'etl™, it isn't.

Solution Brochure

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Migrate Smarter, Not Harder

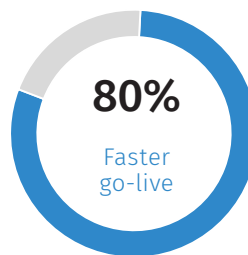
Modernizing legacy ETL is no longer optional - it's mission-critical. B'etl™, powered by Artha Solutions, automates your Legacy Platform Modernization journey from Informatica, DataStage, SSIS, iWay, Pentaho, reducing time, cost, and risk. Our battle-tested framework ensures not just transformation, but modernization - delivering scalable, cloud-ready, production-grade pipelines.

With B'etl™ Experience a better Way

B'etl™ blends automation, validation, and optimization - giving you not just converted jobs, but a future-proof Talend ecosystem. Some of the key features of B'etl are:

- **Few-Click Migration:** Auto-convert legacy jobs to Talend – fast and reliable
- **Built-in Best Practices:** Modular, reusable, and optimized pipelines – cloud-ready
- **Automated QA & Validation:** Every job verified for accuracy, performance, and integrity
- **Last-Mile Fine Tuning:** Advanced logging, parallelization, error handling, compliance hooks

Advantages of B'etl



Migrate thousands of jobs in hours, not quarters



Near-Zero Errors

Automated validation minimizes risk



Reduce manual effort, contain scope creep



Accelerated Cloud Adoption

Built to plug into your modern analytics stack

Key Clients



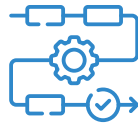
Why Legacy ETL is a Liability?

Legacy ETL systems struggle to keep up with today's cloud-first, real-time data demands. They're hard to scale, expensive to maintain, and rely on manual, error-prone processes. Business logic is buried in outdated code, making migration risky and slow. Poor integration, limited governance, and lack of agility turn legacy ETL into a major barrier to innovation and growth.



Manual Rework

Teams waste valuable time rebuilding jobs line by line, delaying transformation.



Lost Logic

Critical business rules often get lost, risking data integrity and regulatory breaches.



Testing Overload

Manual rebuilds require full-scale retesting, doubling QA effort and slowing go-lives.



Bloated Budgets

Projects exceed cost and time estimates due to rework and unexpected complexities.

Our Solution

Modernize Legacy ETL in few Clicks – Analyze. Convert. Accelerate.

Inspired by industry needs, B'etl™ delivers a powerful two-part solution to simplify and de-risk your ETL modernization - from analysis to fully optimized Talend pipelines.

B'etl Analyzer:

Deep Visibility into Your ETL Landscape

- » Auto-generates a comprehensive inventory of mappings, SQLs, workflows, and reusable components.
- » Classifies artifacts into low/medium/high complexity
- » Tracks interconnections between jobs, datasets, and workflows

B'etl Converter:

Click-to-Convert, Code You Can Trust

Once your landscape is understood, B'etl Converter transforms legacy ETL code into Talend-fast, validated, and production-ready.

- » Convert, Don't Rebuild - Migrate 100s of legacy jobs in minutes - no need to re-engineer logic from scratch.
- » 3-Click Migration Engine - Configure input/output paths, define settings, and convert - done in just three clicks.
- » Embedded unit test accelerators cut QA effort and increase reliability.

About

Artha Solutions

Artha Solutions is a leading business and technology consultancy that helps organizations unlock the true potential of their data. We partner with businesses of all sizes, from SMBs to Fortune 500 enterprises, to transform their data into actionable insights that drive growth and success.

With extensive experience across various industries like banking, finance, insurance, retail, media, utilities and healthcare, our team of experts guides you through every step of the data journey - from strategy and implementation to governance and ongoing optimization.

Case Study



Problem Statement:

A leading bank faced rising operational inefficiencies and limited visibility due to fragmented ETL processes built on a legacy Informatica stack.

Solution:

By leveraging B'etl We established Talend Data Catalog for centralized metadata governance and integrated Big Data capabilities for advanced analytics and real-time fraud detection.

Outcomes:

- 4,500 Informatica jobs migrated in 8 months
- Led customer behavior and fraud identification with Talend & Big Data
- Built and set up Metadata Management using Talend Data Catalog
- Completed the transition from Informatica across all bank applications within 15 months



Why Entrust Your Legacy Platform Modernization to B'etl?

- » Converts 100s of jobs in minutes
- » Reduces manual rework by 70%+
- » Supports legacy ETL tools like Informatica, DataStage, and Pentaho
- » Designed for Talend Data Fabric readiness
- » Cloud & Analytics-Ready Output
- » From initial scoping to go-live, B'etl eliminates surprises and delivers results you can count on.
- » Built-in automation, validation, and fine-tuning
- » Enterprises across banking, retail, and QSR have already proven it - and so can you.

Our Partners





Key Facts



320+

Data Engineers, Scientists and Specialists from more than 12 nationalities



12+

Years of Data, Cloud & Analytics Experience

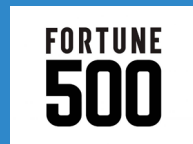


40+



MDM and Customer 360 Projects Executed

Achieve up to **85% Data Accuracy** and **50% faster ETL** through Data Unification and Governance



10+

Customers from the Fortune 500 list



Key Offerings

Master Data Management

Data Governance

Golden Standard Data for SAP

Fast Convert to Talend

Managed Services



Global Presence

10+ offices and satellites offices to serve our local clients. These offices are located in USA, Canada, Australia, India, Singapore, and Indonesia.

300+



Projects delivered across 26 countries



B'etl™

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Contact Us

USA – Scottsdale

10565 N 114th Street, Suite# 116,
Scottsdale, AZ 85259

+1 480 933 8904
+1 866 409 8976

✉ solutions@thinkartha.com

USA – Chicago

1770 Park Street, Suite: 101,
Naperville, IL 60563

+1 888 840 0098
+1 630 453 5160

🌐 www.thinkartha.com